

# CAMFOOD +HOTEL24

6-8 NOVEMBER 2024 • DIECC, PHNOM PENH, CAMBODIA

CAMBODIA'S NO.1 INTERNATIONAL F&B AND HOSPITALITY EQUIPMENT AND SUPPLIES SHOW





Supported by:





















Organised by:





# BRINGING YOU THE BEST FROM CAMBODIA'S F&B AND HOSPITALITY INDUSTRY

CAMFOOD/CAMHOTEL 2024, the largest and most prestigious trade event in Cambodia's F&B and hospitality sector, is scheduled to take place from 6-8 November 2024, at the Diamond Island Exhibition & Convention Centre in Phnom Penh. This annual event has enjoyed a decade-long reputation as the premier gathering for both international and local brands and companies in the industry to present their latest products, services, and innovations.

Hot on the heels of a highly successful staging in 2023, CAMFOOD/CAMHOTEL 2024 is anticipated to surpass its previous editions in scale. It is expected to host more than 500 participating companies and brands, drawing over 12,000 visitors and participants. The event is officially hosted by the Cambodia Tourism Federation and enjoys full support from the Cambodia Hotel Association, the Professional Institute of Excellence, Cambodia Restaurant Association, Cambodia Chefs Society, and the Academy of Culinary Arts Cambodia.

A significant highlight of the event will be the Cambodia National Hospitality and Culinary Competitions, organised in partnership with the Cambodia Tourism Federation, featuring numerous participants from various hospitality and foodservice professions.

If you are seeking the most powerful marketing and lead generation platform for Cambodia's F&B, hospitality, and foodservice industry, CAMFOOD/CAMHOTEL 2024 stands as your top choice. Secure your booth today by contacting Ms. Vichera at vichera@ambtarsus.com to seize the opportunities that await in the Cambodian market.

# WELCOME FROM OUR HOSTS

"The Cambodia Tourism Federation is once again honoured to be the official host for CAMFOOD/CAMHOTEL 2024. This is without a doubt the most useful and beneficial event for businesses owners and professionals in the F&B and hospitality industry to attend. As always, we look forward to the many new innovative products from all over the world that will be on display at the show"

Mr Din Somethearith President, Cambodia Tourism Federation





"CAMFOOD/CAMHOTEL 2024 is an excellent event for local Cambodian hospitality students and professionals to share experiences, get inspired and improve their skills and knowledge. We are extremely pleased to be giving our blessing for the staging of this show!"

Mr Luu Meng President, Professional Institute of Excellence



"The Cambodia Hotel Association strongly welcomes and supports the staging of CAMFOOD/CAMHOTEL 2024. This event provides an invaluable platform for sourcing new products and services for our hotel owners and managers during the three days. See you at the show!"

Mr Hy Sothea, (Rocky)
National President, Cambodia Hotel Association



"On behalf of the Cambodia Restaurant Association, I ampleased to give our full support to the upcoming CAMFOOD/-CAMHOTEL 2024. In addition, we will once again be organising some of the events at the co-located Cambodia National Hospitality Competitions."

Mr Arnaud Darc President, Cambodia Restaurant Associa-





Chef. Song Teng President, Cambodia Chefs Society







"We at the Academy of Culinary Arts Cambodia are fully supportive of CAMFOOD/CAMHOTEL 2024, and are very proud to be collaborating to organise the Cambodia National Culinary Competitions, which I believe will showcase the amazing talent and skills of the local Cambodian chefs."

Mr Bruno Dean, Academy of Culinary Arts Cambodia



# HERE'S WHAT OUR EXHIBITORS HAD TO SAY ABOUT THE PREVIOUS EVENT

"CAMFOOD + CAMHOTEL is the Best show that are participate in Cambodia"

Mr.Kazuhiro Okuda, General Manager in Agri-Business Department S.E.A.T.S Inx (Cambodia)

"There were many people who came to our booth"

Rin Nayhuoy, Marketing Manager, BON CAFÉ CAMBODIA "Very Successful show Beyond our Expectation"

Lot Len, CEO, CAMKOBROTHERS CO.,LTD

"We had a very Successful show of the year with CAMFOOD CAMHOTEL 2023. Target event which aligns with our product's target"

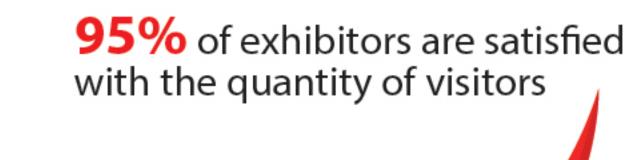
Mrs.Kalyan, Head of Operation T. O GROUP

"Thanks Camfood 23, for bringing such magnificent and professional exhibitions as always".

Mr.Sorn, Setpeitou, Brand Manager CAMBREW LTD, Part of the Carlsberg Group

#### OVERALL PERFORMANCE QUANTITY OF VISITORS

95%



81.5% of the exhibitors are satisfied with the overall performance of the organiser

(EVENT ORGANISER)

**OF AMB TARSUS** 

81.5% 82%

**Total Trade Attendees: 9,489** 

OUR UNMATCHED

TRACK RECORD

87%

QUALITY OF VISITORS

**87%** of exhibitors are satisfied with the quality of visitors

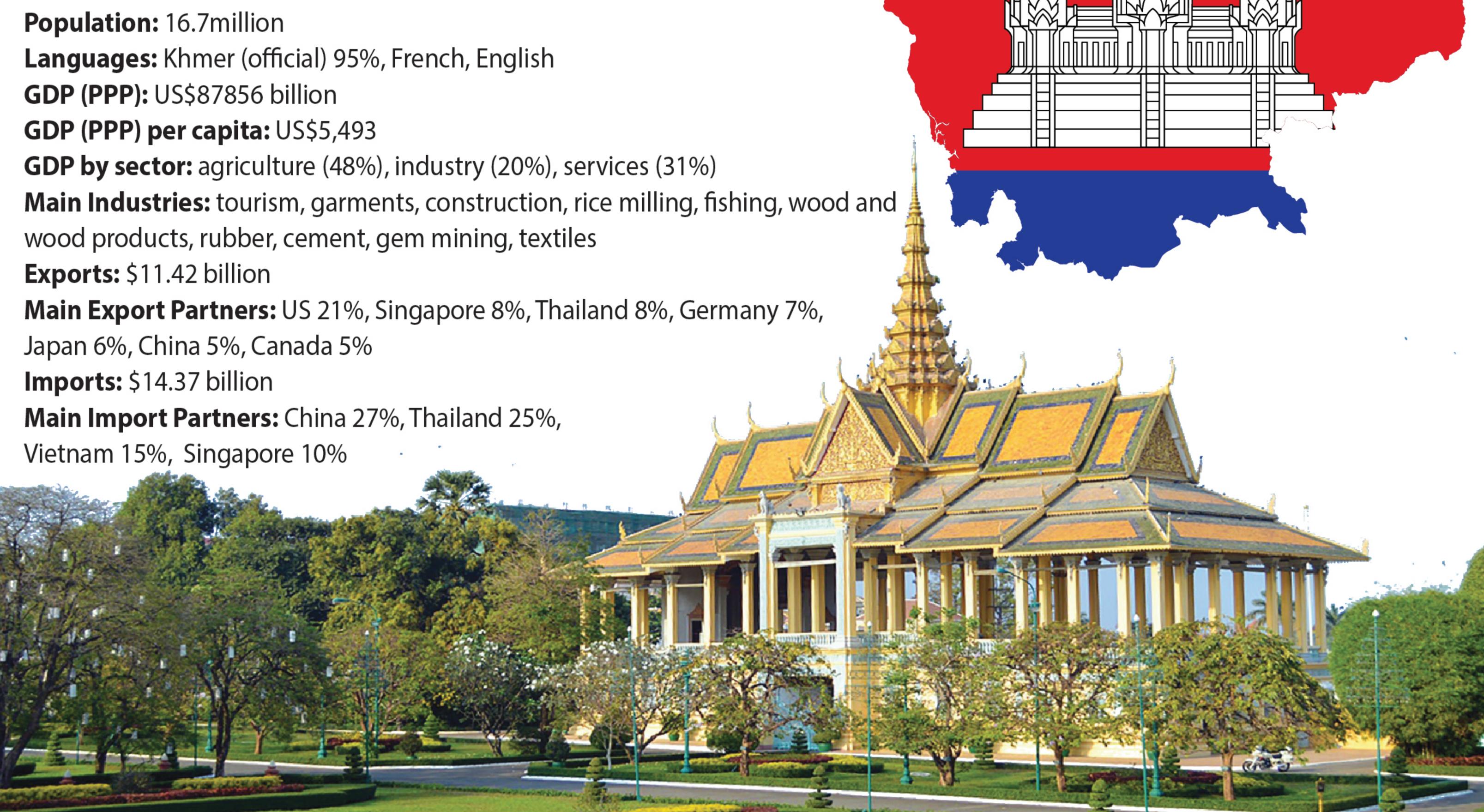
**82%** of exhibitors met or exceeded their expectations on their participation

**EXHIBITORS** 

# CAMBODIA - COUNTRY STATISTICS

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## **EXHIBIT PROFILE**

#### **CATERING EQUIPMENT**

- Bakery
- Blenders
- Cabinets
- Cookware
- Dishwashers
- Flooring
- Fridges
- Fryers
- Icé makers
- Kitchenware
- Ovens
- Packaging
- Food Safety & Handling

#### **FOOD & BEVERAGE**

- Bakery
- Coffee
- Confectionery
- Convenience Food
- Dairy
- Drinks
- Fresh Fruit & Vegetables
- Gourmet
- Halal
- Ingredients
- Meat
- Organic
- Sauces
- Seafood
- Wine

#### **HOSPITALITY & RETAIL**

- Audio-visual
- Barware
- Bedding
- Cleaning
- Entertainment
- Furniture
- Interiors
- POS systems
- Security
- Tableware
- Uniforms

#### THE VENUE

CAMFOOD & HOTEL 2024 will be held at the Diamond Island Exhibition and Convention Centre — Phnom Penh's premier exhibition centre which is located in the heart of the city with easy access to 4-5 Star hotels, shopping and F&B outlets. The venue is fully air-conditioned and provides ample parking facilities.



### SPONSORSHIP OPPORTUNITIES

Increase your profile with our sponsorship opportunities. These opportunities will allow you to get your products and solutions in front of key audiences, highlight your innovations, lead important industry conversations and connect with industry professionals.

#### **Contact Us:**

Ms Vichera

+855 87 786 007 (WhatsApp/Telegram)

vichera@ambtarsus.com

# THE PROFESSIONAL ORGANISER

CAMFOOD & HOTEL 2024 is organised by Informa Markets (formally know as AMB Tarsus Events). Informa Markets creates platforms for industries and specialist markets to trade, innovate, and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Oil & Gas, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content, and actionable data solutions. As the world's leading exhibition organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

Organised by:



TARSUS

### COST OF PARTICIPATION



#### **BARE SPACE ONLY**

- US\$405 per sqm
  WALK ON PACKAGE
- US\$430 per sqm

#### Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- 1 Information Counter
- 2 Folding Chair



